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THERMIQUE TOWEL WARMERS ANNOUNCES SPECIAL PRICING FOR HOTEL INDUSTRY

Thermique's Patented Heated Glass Design Brings Beauty to Bathrooms

CHICAGO, Ill. (January 28, 2009) — Enhance the sophistication and luxury of hotel suites with a Thermique Towel Warmer, now with special pricing exclusive to the hospitality industry. Designed for beauty and elegance, Thermique Towel Warmers provide hotel guests with memorable moments of luxurious comfort. With trade pricing from Thermique Technologies, hotel owners and decorators can take advantage of direct discounts from the manufacturer.

With a freestanding frame and a variety of elegant design options, Thermique Towel Warmers are ideal for use in the bathroom after a shower, beside an indoor pool or hot tub, in the spa after a massage or hydrotherapy, or anywhere hotel guests deserve to be pampered.

The warm embrace of a heated towel makes people feel relaxed and blissful, so they step out of their hotel room into the world with a positive glow. However, most towel warmers are built from metal bars filled with hot water or oil, like an old-fashioned radiator. Too often, hotel owners and interior designers are reluctant to place one of these bulky metal devices into an elegant bathroom or spa setting where the beauty of the room is of paramount importance.

Thermique Towel Warmers, on the other hand, are designed to complement and enhance the beauty of the bathroom décor. Only Thermique Towel Warmers allow hotel staff and guests to drape their towels over an elegant pane of heated glass instead of metal bars. The result is a patented design unlike anything else on the market today.

“What’s the difference between a fine but easily forgotten hotel stay and an experience that guests remember and want to repeat?” asks Mike Hobbs, CEO of Thermique Technologies. “The difference is in the details. The finest hotels will differentiate themselves from competitors by adding unexpected perks like the beautiful Thermique Towel Warmer. We help you improve the beauty of your hotel suites and enhance the comfort of your guests.”

The freestanding Thermique Towel Warmer requires no professional installation or wall space. The frame is available in a variety of colors and finishes to fit any decorating style. To see the full range of design possibilities, visit www.ThermiqueTowelWarmers.com. For information on trade pricing, please contact Raven Cobb at (312) 326-2522 ext. 138 or ravenc@thermiquetech.com.

Hotels and designers can also choose from wall-mounted models of the Thermique Towel Warmer in limited availability.

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The freestanding Thermique Heated Glass Towel Warmer earned a 2008 ADEX Award for Design Excellence, adding to Thermique's growing collection of honors and awards. Other accolades include *Popular Science* magazine's "Best of What's New" in innovative technologies, "Best New Bath Product" at the 2005 Kitchen & Bath Industry Show, a 2006 KB Award for "Best Bath Product" from *Woman's Day Home Remodeling & Makeovers* magazine, and a GOOD DESIGN™ Award from the Chicago Athenaeum.

Thermique also offers heated glass for bathroom window units that radiate warmth into the room and eliminate common problems with condensation. For information on Thermique heated glass for architectural windows, please visit www.ThermiqueTech.com.

About Thermique Technologies, LLC

Thermique Technologies, LLC, is the global leader in the development and sophisticated application of heated glass technology. From its architectural heated glass to its heated glass towel warmers, Thermique's patented technology enables glass to be used in ways never before imagined.

To learn more about Thermique heated glass technology and its many applications, call (312) 326-2522 or visit www.ThermiqueTech.com.

(High-res photos available upon request.)



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