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GIVE COLOR TO THERMIQUE'S NEW TOWEL WARMERS

Cast Your Vote at ThermiqueColors.com

CHICAGO, Ill. (Aug. 25, 2009) — What's your favorite color? Cast your vote online, and you could win an elegant Thermique™ Towel Warmer! Plus, your vote just might help determine what the next new color of Thermique Towel Warmer is going to be. The winning color will officially become part of the Thermique line of freestanding towel warmers just in time for the holiday gift-giving season.

Voting opens to the general public on Sept. 15. Thermique invites homeowners, designers, and architects to make their voices heard by filling in an online ballot at www.thermiquecolors.com. One ballot will be chosen at random to receive a freestanding towel warmer of the winner's choice. Whichever color receives the most votes by Oct. 31 will be adopted into the Thermique line.

Thermique Towel Warmers are specifically designed for elegant environments such as luxury homes, spas, and hotel suites. Towels and linens are draped directly over a beautiful pane of heated glass, not metal tubes like other towel warmers. The glass itself serves as the heating element. In the freestanding model, the glass is held aloft in a colorful frame to match any interior decorating style.

Thermique currently offers white, black, and cream frames in addition to traditional chrome and nickel finishes. The new color selected by the voters will give Thermique customers another design option that will add beauty to their homes and luxury to their lives.

"Thermique keeps the consumer in mind in every action we take as a company," said Mike Hobbs, CEO of Thermique Technologies. "That's why we first introduced a glass towel warmer that is as beautiful as it is functional. And that's why we're inviting the public to cast their votes on which color will best meet their design needs."

With a freestanding frame, there is no need for wall space or professional installation. The Thermique Towel Warmer simply plugs into a standard GFCI outlet. Plus, its versatile design goes anywhere in the home—by an indoor pool or spa, in the laundry room for drying delicates, by the front door for wet clothes and coats, or in the bedroom to warm blankets and comforters.

The freestanding Thermique Heated Glass Towel Warmer earned a 2008 ADEX Award for Design Excellence, adding to Thermique's growing collection of honors and awards. Other accolades include *Popular Science* magazine's "Best of What's New" in innovative technologies, "Best New Bath Product" at the 2005 Kitchen & Bath Industry Show, a 2006 KB Award for "Best Bath Product" from *Woman's Day Home Remodeling & Makeovers* magazine, and a GOOD DESIGN™ Award from the Chicago Athenaeum.

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GIVE COLOR TO THERMIQUE'S NEW TOWEL WARMERS – Page 2/2

About Thermique Technologies, LLC

Thermique Technologies, LLC, is the global leader in the development and sophisticated application of heated glass technology. From its architectural heated glass to its heated glass towel warmers, Thermique's patented technology enables glass to be used in ways never before imagined.

To learn more about Thermique heated glass technology and its many applications, call (312) 326-2722 or visit www.thermiquetech.com.

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